



Tide Lines

Volume 5, Issue 1

Summer 2009
July - September

Fun & Informational

Facts about Oceano Dunes:

- In the 1900s, “automobiling on the sand” was the 1st activity mentioned in a tourist brochure for “Pismo.”
- In September 1971, Life Magazine featured an article about ways American’s recreate outdoors. The 1st page of the article was about Pismo Beach!
- Pismo Dunes State Vehicular Recreation Area, now known as Oceano Dunes SVRA, was the very first official vehicular recreation area in the State of California

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8th Annual Friends of Oceano Dunes Poker Run - Card Playing Bonanza!

You don’t often get the perfect weather during the days surrounding the 4th of July in Pismo. However, we did this year!

The beach-goers were able to enjoy the opportunity to shop with Crazy Keven’s, Got Sand? and Wheelie Boy Motorsports in our Vendor area near Sand Highway.

Raffle ticket sales were the hot item for the weekend. Everyone knew that the opportunity to win the beautiful sand rail had better odds than hitting the California Lottery!

There were over 150 participants for the 8th Annual Poker Run. Each of the participants played 5 game stations back in the dunes to earn points on their cards. Many participants also took the time to gather a bag of trash, hoping for a lucky

extra card for their Poker Hand.

Raffle items kept the crowd hopping for about an hour. We also had a guaranteed “raffle win” with our new game “It’s All in the Cards!” All you had to do was choose one lucky card for \$20 & redeem it for your prize. Many people walked away with \$50 prizes for a mere \$20!

Once all the hands of Poker had been played, our winners were:

- Deborah Brueg, worst Poker Hand. She won a Smokey Joe BBQ.
- Cheyenne Gray, 3rd place Poker Hand. She won a Slime Power Spair Flat Tire Repair Kit.
- Shelly Reese, 2nd place Poker Hand. She won a set of rear paddles from Wheelie Boy Motorsports.

- Matthew Moles, 1st place Poker Hand. He won a 3 night stay at the Pacific Plaza Resort, including dinner for 2 at Sammy’s Killer BBQ and manicure, pedicure & massage for 2.

Finally it was time to raffle off our sand rail. The winning ticket was drawn by Park Supt. Andy Zilke. Unfortunately, this year’s winner was not in the crowd! His name is Ryan Moglia of Sanger, CA. We were able to contact him by phone & share the exciting news!

Ryan has taken delivery of the sand rail & is very excited. He looks forward to be out hitting the dunes soon!

WAY
TO GO
RYAN!



We’re Doing All That We Can To Spread the Word

Admit it - you’re enjoying all the fun of the current online social networking available! Many of us are ... we can & will admit it!

So, please take the time to check out FaceBook Causes for Friends of Oceano Dunes. Show your support for the dunes and join the cause. Encourage your

friends to join as well.

One *Friend* recently asked all of his friends to not send him birthday cards & gifts. Instead, he asked that donations be made to Friends of Oceano Dunes (via FB Causes/FoOD) in the amount that would reflect a card/gift given. It was a great way to help support our ef-

orts. We applaud this *Friend* for his willingness to help!

To date, we haven’t raised a lot of money via FB Causes, but it is every little bit that helps us along the way...

See you on FaceBook!



PRESIDENT'S CORNER... *Jim Suty puts things in a 'clam'shell*



Jim Suty, President & Founder of Friends of Oceano Dunes

Making Memories...

I thought I would share a story of a family who I have camped with at Pismo many times over the past 30 years or so & wanted to relate some memories of why the fight to save Pismo is so important.

Many years ago, long before I graduated college, got married & had kids (man I feel old) we camped with some friends & were introduced to the Adams family. Floyd, Sharon, Keith & Steve. The Adams had a nice Jeep with a healthy V8 & the necessary sand tires to climb any dune around. Keith, Steve & I would stay up late with the other kids around the camp fire & we would play all day digging holes & riding ATVs. The only difference was Steve was paralyzed with Multiple Sclerosis & bound to a wheel chair. Steve loved Jeep rides & hanging out, but one thing that really made him smile was when his parents

purchased a Honda Odyssey & they were able to take him out in the back dunes, strap him in & let him be free. In that moment, Steve was not handicapped...he was free & grinning from ear to ear. As Steve's condition worsened, his family worked to develop ways for Steve to still drive his Odyssey. Unfortunately, Steve lost his battle with MS & passed away many years ago. I still remember him to this day.

Floyd, Sharon & Keith continued to enjoy camping at the beach. Floyd & Sharon volunteered for many Friends of Oceano Dunes events, most notably they cooked all the meals for the volunteers at the Access For All Expo's we held in Tulare.

Unfortunately, the Adams family was dealt another blow when Sharon lost her battle to cancer & passed away. She is

now free with Steve & I bet the two of them are having a wonderful reunion. Sharon will be missed, but not forgotten. Knowing Sharon, she would not want people to be saddened, but enjoying life. As Sharon & Floyd provided opportunities for their children, especially Steve, we all need to cherish those times with our loved ones & spend time on the beach making memories.

Now in the spirit of making memories, we need to make sure we continue the fight to protect Access For All to ensure that future memories can be made. No where in California, & I would argue in the world, is there a place where people can be free to enjoy camping, OHV recreation & quality time with the family.

Sharon, thank you!

-Jim



Dune Tour Hits "Pismo!"



You might have heard about the Rhino Rally at the Dune Tour Presented by Yamaha & Sand Addiction Magazine as it has traveled through California. Lucky for us - it will try to replicate it's success in "Pismo Beach!" The Dune Tour's next stop is August 7-9th.

Those in attendance to the Dune Tour have raved about the excitement

that comes along with the tour. It promises to be one of the biggest events in the California Sand for all off-road, sand & outdoor enthusiasts.

Of course, it would be best if you have your camping reservation: go to ReserveAmerica.com - it's not booked at this time! Day use is an option, but why miss out on any of the fun?

The Dune Tour is a family-friendly event open to the public and any vehicle. It is scheduled to include a scavenger hunt, bon fire, "drive-in" movie, Show & Shine contest, Kid-Zone, Karaoke Party, huge raffle, a dune clean-up and much more!

The Dune Tour will continue with Gordon's Well in November 2009 and Dumont in January 2010.

More info: www.thedunetour.com



UPDATE: Brown Pelican Delisting



It's time for the brown pelican taken off the endangered species list. Friends of Oceano Dunes say that Interior Secretary Ken-

neth Salazar has violated the Endangered Species Act. This is due to the fact that there has been no delisting of the bird after acknowledging that the species had recovered. FoOD Attorney, Tom Roth, is seeking an injunction to remove the Brown Pelican from the endangered list.

In the early 70s, pesticides threatened the Brown Pelican. Research had shown that DDT weakened their eggshells which would be crushed by the mothers. Now, the Brown Pelican is often seen in abundance at Oceano Dunes. Large flocks are seen fishing along the water's edge. The Brown Pelican is protected by the Migratory Bird Treaty Act of 1918.

FoOD contends that millions of dollars in state & local funds are being spent on protecting a species that has recovered more than a decade ago. Additionally, the funds should be used for other species that are endangered.



More info at http://www.courthousenews.com/2009/05/14/Beach_Riders_Want_Brown_Pelican_Delisted.htm



The 1st Clovis Round-Up BBQ - "Round-Up Success!"

Special thanks to Rob Hunter & all of those that put forth many hours of work & planning for the Clovis BBQ Round-Up in April. It truly was a "Round-Up Success!"

The Show'n Shine was terrific. We had sand rails, rhinos, quads, motorcycles and vendors showing their support for ODSVRA. Everyone would agree that it was truly a great time checking it all out!

Recognition goes out to Wheelie Boy Motorsports & Yosemite Gourmet Foods for setting up merchandise booths.

Hot dogs & drinks were available & enough to hold us through the day until the BBQ in the evening. Later, the pots of chili gave us choices: mild or spicy? No matter how you like it -your taste buds were given a treat as we anxiously awaited the BBQ.

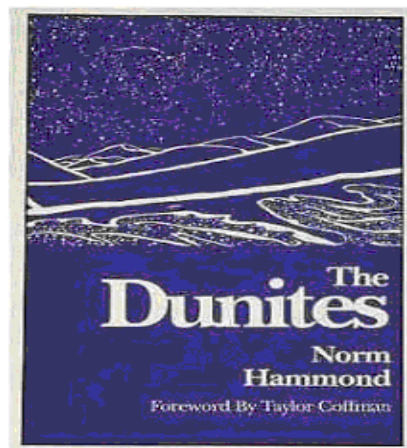
Once again, we were treated to the catering skills of Anthony Freitas Catering. His food planning, cooking & catering skills wowed us all. No one left hungry! The World Famous Tiki Bar kept our whistles wet throughout the evening.

The Raffle & Auction kept everyone smiling as winners were a plenty! Slime Products, Wheelie Boy & Sand Hunter sponsored our evening raffles. We appreciate their ongoing support!

Fascinating History of Oceano Dunes

"We came, we saw, we conquered!" These words best describe a trip to our precious Oceano Dunes. We truly look forward to each visit and then, dread the thought of packing up to go home when it is over. After our return and dwelling on the pleasant memories we return to the daily grind of making a living and all the responsibilities that are part of life.

But here's something that will extend the visit and make the next one more fun for all the members of the family.



Shared by Joel Suty

a local coastal author, Norm Hammond, provides insight into historical background. The book is easy reading and packed full of interesting information. This book is fun reading for each member of the family!

This book is available on Amazon.com or at the Historical Train Depot Museum in Oceano.

www.oceanodunes.org/.





SLIME!

Friends of Oceano Dunes is fortunate to have developed a strong friendship with Mr. Joe Bowman of Slime. Joe has been very generous in his donations for our fundraising efforts.

In addition to his generosity, Joe gave a tour of his Grover Beach facility during Memorial Day Weekend. Here is a report that was written by 10 year old Serena Dellanini of Fresno, CA:

I had a chance to tour the Slime plant in Grover Beach, with my dad. Before going to Slime, all I knew was that Slime is some green gunk dad put in my bike tires. As I waited to go on the tour of Slime, I noticed all the magazines showing Slime, the trophies on the shelf & the Slime posters. Mr. Bowman came in, introduced himself to me & my dad's friend Gene Schroeder.

Mr. Bowman lead us to a conference room

me & gave a history of Slime. He told us how it is used in many of the tires in the Baja 1000 & that he was soon to leave for the Baja 500 & a marketing promotion in Argentina. He said that Slime is the number one tire sealer in the world!

Then Mr. Bowman took us to this display room that showed all the different Slime merchandise available. Here he gave me all kinds of Slime stuff: my own bottle of Slime, a Slime tire tube & tire pressure gauge. The stuff was really cool & they have a lot of Slime stuff!

Last he took us to the assembly room. YES all the Slime is put together & shipped right there in Grover Beach! He explained to us how the tubes carry the mixture, (it's top secret & cannot be analyzed or copied), pumped in the bottles, then the labels are put on, carried over to where they are boxed.



store the finished product for shipping. He showed us all the different brochures in many different languages. I thought that the German brochure was cool, since I am taking beginning German in school now. Slime goes to Germany too!

I really enjoyed my tour of Slime! I learned a lot & had a great time with Mr. Bowman. Thanks for helping with Friends of Oceano Dunes too!



*This is Serena Dellanini with her German teacher, Frau Janelle Grunberg. She shared her Slime "experience" with her German class.

Shop at Scolari's & SHOW YOUR SUPPORT

As our never ending need for fundraising continues, we have been working diligently to find ways to spread the word about Friends of Oceano Dunes.

In seeking donations from our various ongoing supporters, we once again sought the support of Scolari's Foods in Pismo Beach on Five Cities Drive (you know, the one right off the free way, just past the outlets!). In the past, they had donated gift cards for food

purchases. This time however, a store manager suggested that we consider signing up Friends of Oceano Dunes as a part of their Scolari's Friendship Fund.

As a Scolari's shopper, please sign up for their Friendship Fund program & designate Friends of Oceano Dunes as your choice of recipient. It is the customers who allocate their shopping dollars!

We are pleased that Scolari's continues

committed to the community. FoOD is thrilled to be a recipient of the Friendship Fund, which has donated over \$4.5 million dollars to non-profit organizations since inception.

**Please contact Richard Dellanini @ the FoOD trailer on the beach or call 559.903.3875 for info

OR
Speak to a Manager @ Scolari's for more information



Friends of Oceano Dunes Calendar for 2009

July 3 - 5, 2009
Poker Run Festivities at ODSVRA
Raffle Buggy Give-away July 4th
Oceano, CA

August 7-9, 2009
Dune Tour
Sponsored by Sand Addiction & Yamaha . . . See ya on the beach!
*See www.thedunetour.com for info

September 18 - 20, 2009
Sand Sports Super Show
Costa Mesa, CA
*DEBUT of 2010 Raffle Buggy!

Coastal Cleanup Day 2009
Saturday, September 19, 2009
* See www.yourdunes.org for info

Do have a Central Valley event that you think you'd like us to participate in? Let us know...

Interested in helping at any of these events? Contact Richard @ 559.903.3875

Friends of Oceano Dunes

Post Office Box 398
Oceano, CA 93445

Email:
friends@oceanodunes.org
bod@oceanodunes.org



Who Are We

The Friends of Oceano Dunes is a 501(c)(3) California Not-for-Profit Public Benefit Corporation. This corporation is comprised of citizens and business representatives who enjoy the benefits of Public Access and usage of the Oceano Dunes State Vehicle Recreation Area (ODSVRA).

Our Objective

To unite the many people who enjoy the Oceano Dunes in a cohesive organization that can promote and reinforce responsible recreation. This will be accomplished by developing a large network of FRIENDS and collecting donations to accomplish our objective. We support ALL forms of responsible recreation and we will work to ensure continued access to the ODSVRA.

Please Note:

No Salaries Are Paid,

We Are a 100% Volunteer Organization.

Board of Directors:

Chairman:	Gene Schroeder (Fresno)
President:	Jim Suty (San Jose)
Vice President:	Ginger Schenk (Oceano)
Vice President:	Butch Hotz (Hanford)
Vice President:	Don Preble (San Jose)
Vice President:	Ed Waldheim (Glendale)
Treasurer:	Cheryl Hunter (Clovis)
Secretary:	Bill Knoff (Los Banos)



WE NEED YOU

Friends of Oceano Dunes Membership Application

Please print carefully. Make checks payable to FoOD & mail to FoOD, POBox 398, Oceano, CA 93445



Please mark your choice:

- \$30 Individual Annual
- \$55 Family Annual
- \$450 Lifetime Membership
- \$100 Annual Business Sustaining Sponsorship
- \$250 Annual Business Contributing Sponsorship
- \$500 Annual Business Friends Sponsorship
- \$1000 Annual Business Advocate Sponsorship
- \$1500 Annual Business Executive Sponsorship
- \$2500 Annual Business President Sponsorship

What are you waiting for?



Business (Business sponsorship only): _____
 Individual name: _____
 Address: _____
 City/Zip/State: _____
 Business Phone: _____ Home Phone: _____
 FAX: _____ Email address: _____
 I am interested in helping Friends of Oceano Dunes with: _____